



GOLDEN TRIANGLE

## Placemaking and Events Intern

Golden Triangle Business Improvement District

### SUMMARY:

The Placemaking and Events Intern will work closely with the Events and Marketing Manager to support the activation of the Golden Triangle neighborhood. The position will include preparing for and staffing summer events; researching ideas for creative placemaking within the neighborhood in ways that align with the BID's strategic plan; and assisting with a wide range of BID programs and activities.

The position will run for 16 weeks starting in January, 2019. Candidates will be expected to work part-time, 10-15 hours per week, and will receive a stipend of \$2,500. No benefits provided. Preference will be given to candidates who can remain at the BID throughout the summer as summer event staff. To apply please send a cover letter and resume by January 4 to Karen Montagne at [kmontagne@goldentriangledc.com](mailto:kmontagne@goldentriangledc.com).

### PRIMARY DUTIES AND RESPONSIBILITIES:

- Assist the Events and Marketing Manager with preparing for the upcoming event season
- Research and develop case studies of activation ideas in urban areas throughout the country and the world
- Staff Golden Triangle BID summer events, including Farragut Fridays, TriFit, and Golden Cinema events (requires some hours outside of standard business hours). Event staffing entails extensive interaction with the public and requires the ability to be professional and enthusiastic when dealing with a diverse group of people.
- Some administrative office work, as necessary

### QUALIFICATIONS:

- At least two years of college completed at the beginning of the internship, and demonstrated previous experience in a professional work environment
- Interest in one or more of: events planning and management; urban design; or community engagement
- Self-motivated and a strong work ethic
- Excellent interpersonal skills, including the ability to develop new relationships and build support among a broad range of people and positions

### ORGANIZATIONAL BACKGROUND:

The Golden Triangle Business Improvement District (BID) encompasses the 43 square blocks in the heart of Washington, DC's central business district and stretches from the White House to Dupont Circle. One of the city's most vibrant neighborhoods, the BID is home to nearly 90,000 workers, 6,000+ businesses, 500 restaurants and retailers, and some of the best hotels, public attractions, and transportation access in D.C. To learn more visit [www.GoldenTriangleDC.com](http://www.GoldenTriangleDC.com).

Washington is a world-class destination. In addition to its focus on maintaining an environment that is clean, safe and welcoming, the BID regularly initiates capital improvements, and strategic events and partnerships in order to create attractive and unique urban spaces throughout the Golden Triangle neighborhood. The BID has taken the lead on developing and implementing permanent public art projects, converting hardscapes to bio-retention areas, improving parks through design, and transforming the Connecticut Avenue streetscape from K Street to Dupont Circle.